

4th Tennis Tournament



**TENNIS
HOPE**

2011 Sponsorship Packet



January 12, 2011

Dear Potential Sponsor,

TennisHope would like to invite you to be a participant and/or sponsor at our upcoming Super Smash Charity Tennis Tournament, which will be held on May 28th-29th, 2011 at the Gates Tennis Center.

The purpose of our tournament is to get the youth involved in outdoor sports so that they may develop fundamental values such as a strong work ethics, teamwork, and sportsmanship. Our organization believes that youth involvement in sports leads to a stronger sense of commitment and dedication that will translate into school work and result in academic success. Furthermore, kids who have a passion for sports are less likely to drop out of school. We are confident that our tennis tournament will be able to achieve our purposes of increasing youth involvement in sports as well as exposing them to diversity in sports.

Our second objective is to fundraise for our philanthropic cause. Each year, we select a beneficiary to sponsor and this year it is Bridging Hope. Bridging Hope is non-profit organization whose purpose is to create better opportunities for women and children in Vietnam. Their main goals are to create job opportunities for physically disadvantaged women, support educational opportunities for financially and/or physically challenged children, as well as support educational workshops on HIV/AIDS. The proceeds of our tournament will go towards financing the maintenance of orphanages and school specializing in helping children and women with disabilities such as blindness, deafness, and physical disabilities that are financially struggling.

Over the course of two days, tennis attendees from across Colorado will participate in our competitive, diverse, and fun tournament proudly organized by the TennisHope committee. We invite you to become a sponsor of this tournament whether it is through monetary contribution or anything you think will add value to your company as well as our tennis tournament. Furthermore, we invite you to be a participant in our tournament regardless of your level in tennis. Our tournament provides great opportunities to mingle with the attendees as well as other sponsors. We are proud to be part of a larger global movement in promoting diversity and youth involvement in sports. On behalf of the entire TennisHope committee, we look forward to your contribution and/or your participation in our event.

Sincerely,
TennisHope



Event: 4th Super Smash Tennis Tournament

Date: May 28th-29th, 2011

Time: 12:30PM-8:30PM each day

Location: Gates Tennis Center (100 South Adams Denver, Co 80209)

Host: TennisHope

Description of Event: Spring tennis tournament open to the public. All ages and levels are encouraged to participate. We have several divisions set up for singles, doubles, mixed doubles with all levels considered (A,B,C, and Youths).

The purpose of the tournament is to:

- Increase youth involvement in sports
- Help attendees develop fundamental values of strong work ethic, teamwork, and sportsmanship
- Promote diversity in sports
- Family participation
- Raise money/awareness for our philanthropic causes.

Expected Participation: 150+

Sponsorship Information: We are looking for potential sponsors to help us with:

- Covering the rental cost of the tennis facility, \$1200
- Providing new tennis balls for our tournament, \$200
- Providing free stringing service for our participants, \$200
- Providing refreshments for our participants, \$100
- Providing lunch for our participants, \$300
- Providing awards such as trophies for our tournament, \$400
- Providing t-shirt printing service or t-shirts, \$300

We do not have specific levels of sponsorship for you to view because we would like to work with you on an individual basis in order to come up with a tailored package that meets your company's specific needs as well as ours.

Please contact the following for more information or any questions:

Danny Huynh at cuong@tennishope.org or (303) 564-2133 (Executive Director)

Vinh Nguyen at vinh@tennishope.org or (720) 261-3649 (Associate Director)

Ngoc Vu at ngoc@tennishope.org or (720) 212-3217 (Community Director)

Sponsorship Levels:

- Gold Level: \$200 +
 - Logo on website/T-shirts/ and Banner
 - Free gift(s) – T-shirt/pen



- Silver Level: \$100+
 - Logo on website/T-shirt
 - Free gift(s) – T-shirt/pen
- Bronze Level: \$ 50 +
 - Logo on website
 - Free gift(s) – pen

Promotional Flier (on next page): We will include your company's logo on our flier as well as our website with any contribution you give us (whether large or small).



4th Super Smash Tennis Tournament

FREE FOOD &
\$5 T-SHIRTS

A CHARITY
TOURNAMENT FOR
BRIDGING HOPE

OPEN TO ALL AGES
AND LEVELS



TENNIS HOPE

Date: May 28-29, 2011

Venue: Gates Tennis Center

Time: 12:30p.m. - 8:30p.m.

DIVISIONS

(Men & Women):

Singles

Doubles

Mixed Doubles

Youth, 12 & under

Entry Fees:

Singles - \$25

Doubles - \$40

Youth - \$20

Trophies for 1st and 2nd place
participants in each division

REGISTER AT:

<http://www.tennishope.org>

Registration deadline: May 25, 2011

Late registration - \$5

For more information, contact:

Danny (Cuong) Huynh

(303) 564-2133

cuong@tennishope.org